

ROBIN ROTENBERG

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With almost 25 years of both business and legal experience at BASF, Robin is a powerhouse advocate. Serving as president of a \$1 billion business -- BASF Canada -- and then vice president and chief communications officer of BASF Corp., the North American division of BASF SE -- a \$100+ billion-dollar global company, Robin has proven expertise in strategy development and leadership.



Whether as an attorney or a C-level business executive, she's helped restructure businesses, build successful teams and engage in employee outreach during her distinguished career.

Robin is currently an author, successful public speaker and coach offering training sessions and workshops in the fields of personal, professional and business development.

Named one of Best 50 Women in Business by NJBIZ in 2018, Robin has been a member of various business and law organizations (including Board Member of the Morris County Chamber of Commerce). She served on the Board of Trustees for Children's Specialized Hospital, was a director and volunteer of the Special Olympics New Jersey, and an adjunct professor at Fairleigh Dickinson University. She's also a recipient of the Morris County Chamber of Commerce "Women Who Shine" award.

A Toronto native, Robin lives in the Franklin Lakes area with her husband Mitch, and their lab/retriever mix dog, Mango.

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