## POUND ON!!



From the Glass Slipper to the Glass Ceiling

By: Robin Rotenberg

## Pound On!! is a collection of stories of trailblazing Alpha Women.

In an era when the significance of female roles in the workplace is being brought to the forefront more than ever, Rotenberg defines the ultimate Alpha Woman and offers a roadmap for readers on how to become one

"The work is meant to inspire, motivate and educate the next generation of Alpha Women as they climb the walls to the glass ceiling and Pound On!! to take a seat at the table once and for all," says Rotenberg.



## WHAT ARE READERS SAYING?

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The anecdotes go beyond a simple how-to by showing the barriers, the issues, and the struggles of climbing career ladders. Rotenberg frames her inspiration via practical advice and documenting the bonafide research over the past decades."

BARBARA J.

CHANGE COMMUNICATIONS EXECUTIVE

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Tips and guidance I plan to apply immediately. I'd like to rip a few pages out and hang them in my office to keep me going! Whether you are just beginning your career, or are already well on your way, you'll find a sense of community with the Alphas!"

MICHELLE

COMMUNICATIONS PROFESSIONAL

As a business woman who has been banging against the glass ceiling my entire career, I am so thankful for Robin Rotenberg and her band of 6 Alpha Woman for laying out their blueprints for success."

DEBBIE W.
CHIEF EXECUTIVE OFFICER

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